## ABSTRACT OF THE DISCLOSURE

A thermal recording material including a substrate; a thermal coloring layer which is located overlying the substrate and which includes a leuco dye and a developer for coloring the leuco dye upon application of heat; and a protective layer which is located overlying the thermal coloring layer and which includes a binder resin, a crosslinking agent and a filler, wherein the binder resin in the protective layer includes a polyvinyl alcohol having a silanol group, and the crosslinking agent includes a zirconium compound of lactic acid.

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